## **Cross-Domain Scruffy Inference**

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- Informal ("scruffy") inductive reasoning over non-formalized knowledge
- Use multiple knowledge bases without tedious alignment.

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- ConceptNet and WordNet (Havasi et al. 2009)
- Topics and Opinions in Text (Speer et al. 2010)
- Code and Descriptions of Purpose (Arnold and Lieberman 2010)

but how does it work?

#### This Talk

- Background
- Blending is Collective Matrix Factorization.
- Singular vectors rotate.
- Other blending layouts work too.

#### Matrix Representations of Knowledge

	cat	dog	airplane	toaster
IsA pet	+6	+5		
AtLocation home	+8	+2		+1
CapableOf fly	-3	-5	+9	
MadeOf metal			+1	+1
fur PartOf	+6	+5		

#### Factored Inference

Filling in missing values is inference.

	cat	dog	airplane	toaster
IsA pet	+6	+5		
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#### Factored Inference

• Represent each concept *i* and each feature *j* by *k*-dimensional vectors  $\vec{c}_i$  and  $\vec{f}_j$  such that when A(i, j) is known,

$$A(i,j) \approx \vec{c}_i \cdot \vec{f}_j.$$

- If A(i, j) is unknown, infer  $\vec{c}_i \cdot \vec{f}_j$ .
- Equivalently, stack each  $\vec{c}_i$  in rows of C, same for F, then

$$A \approx CF^T$$
.

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### Quantifying factorization quality

• Quantify the " $\approx$ " in  $A \approx CF^T$  as a divergence:

 $D(XY^T|A)$ 

- Minimizing loss ensures that the factorization fits the data
- Many functions possible, e.g., SVD minimizes squared error:

$$D_{x^2}(\hat{A}|A) = \sum_{ij}(a_{ij}-\hat{a}_{ij})^2.$$

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### **Collective Matrix Factorization**

An analogy...

- Let people *p* rate restaurants *r*, represented by positive or negative values in ||*p*|| × ||*r*|| matrix *A*.
- Restaurants also have characteristics *c* (e.g., "serves vegetarian food", "takes reservations", etc.), represented by matrix *B*.
- Incorporating characteristics may improve rating prediction.
- Use the same restaurant vector to factor preferences and characteristics:

$$A pprox PR^T$$
  $B pprox RC^T$ 

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## **Collective Matrix Factorization**

$$A \approx PR^T$$
  $B \approx RC^T$ 

(A is person by restaurant, B is restaurant by characteristics)

- Collective Matrix Factorization (Singh and Gordon 2008) gives a framework for solving this type of problem
- Spread out the approximation loss:

$$\alpha D(PR^T|A) + (1 - \alpha)D(RC^T|B)$$

• At  $\alpha = 1$ , factors as if characteristics were just patterns of ratings. At  $\alpha = 0$ , factors as if only qualities, not individual restaurants, mattered for ratings.

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## Blending is a CMF

$$A pprox PR^T$$
  $B pprox RC^T$ 

(A is person by restaurant, B is restaurant by characteristics)

• Can also solve with Blending:

$$Z = \begin{bmatrix} \alpha A^T \\ (1 - \alpha)B \end{bmatrix} \approx R \begin{bmatrix} P \\ C \end{bmatrix}^T$$

• If decomposition is SVD, loss is seperable by component:

$$D\left(R\begin{bmatrix}P\\C\end{bmatrix}^{T}|Z\right) = D(RP^{T}|\alpha A^{T}) + D(RC^{T}|(1-\alpha)B)$$

 $\Rightarrow$  Blending is a kind of Collective Matrix Factorization

# Veering



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#### Blended Data Rotates the Factorization

- What happens at an intersection point?
- Consider you're blending X and Y. Start with X ≈ AB<sup>T</sup>; what happens as you add in Y?
- First add in the new space that only Y covered.
- Now data is off-axis, so rotate the axes to align with the data.



## Veering

"Veering" is caused by singular vectors of the blend rotating between corresponding singular vectors of the source matrices.



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## **Bridge Blending**

General bridge blend:



$$\begin{bmatrix} X & Y \\ Z \end{bmatrix} \approx \begin{bmatrix} U_{XY} \\ U_{0Z} \end{bmatrix} \begin{bmatrix} V_{X0} \\ V_{YZ} \end{bmatrix}^T = \begin{bmatrix} U_{XY} V_{X0}^T & U_{XY} V_{YZ}^T \\ U_{0Z} V_{X0}^T & U_{0Z} V_{YZ}^T \end{bmatrix}$$
Again, loss factors:  

$$D(\hat{A}|A) = D(U_{XY} V_{X0}^T|X) + D(U_{XY} V_{YZ}^T|Y) + D(U_{0Z} V_{X0}^T|Z)$$

$$V_{YZ} \text{ ties factorization of } X \text{ and } Z \text{ together}$$

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 $V_{YZ}$  ties factorization of X and Z together through bridge data Y.

Could use weighted loss in empty corner.

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#### Summary

- Blending is a Collective Matrix Factorization
- "Veering" indicates singular vectors rotating between datasets
- What's next?
  - CMF permits many objective functions, even different ones for different input data. What's appropriate for commonsense inference?
  - Incremental?
  - Can CMF do things we thought we needed 3rd-order for?

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