Kodak and Broadercasting
Overview

Introduction

Interests

General Projects

People Involved
Introduction

▼ Kodak rep: John R. Squilla
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▼ System Concepts Center Mission -
“Discover the new imaging frontiers”
Areas of Interest

Extending the role played by images (of any kind) including:

▼ Presentation and Storytelling
▼ Motion
▼ Photorealism/CG convergence
▼ Emmersive environments
▼ 3D
Projects - in general

▼ Moving beyond digital
  (Medical imaging and biological processes)
▼ Storytelling and related issues
  Automated cataloging, object ID, etc.
▼ FUN

▼ Production systems for the masses
Here today from Kodak

- Gary Bottger - director MIT relationship
- John Agostinelli - Emmersive Imaging
- Ed Covannon - Advanced concepts
- Joe Divincenzo - software development
- Dale McIntyre - Advanced consumer apps.