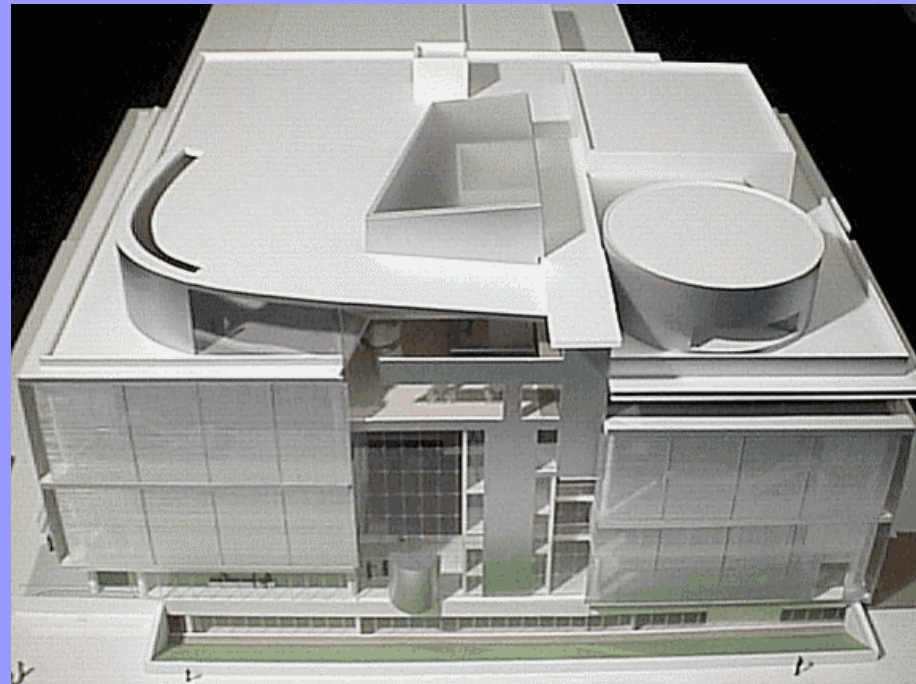


# Broadercasting

- Broadcasting
  - Same time, same place, same media
  - Shared experience
  - “Connectedness”
- 
- How can we strengthen connectedness ?
  - Build it *through* the media - VIPER
    - Don't *personalize*--- *VIPER-ize*
  - Build it *around* the media - iCom



# iCom



- 24-hour awareness (background)
- Instant conference (foreground)
- Multi-point

# iCom

- Large screen projection
- Casual space





# iCom



- Shared space
- Reciprocity, equality



# iCom

- Community messaging
- Conversation stimulators

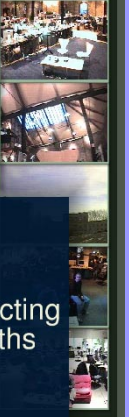


## Click Me

breadmaker gone.....in 2 seconds...  
Software Engineer job posting  
PAPER TRAIL  
package from Intersense with no addressee  
monthly ml breakfast groups between 2001-2002  
Wanted: car game/simulation  
~~Colloquium Speaker~~  
E15-205: Help  
Internet connection  
Scientific American  
communication points

Stories close and not so  
Acoustic Phonetics  
**LEGO building workshop**  
**FW: Ericcson and ICOM**  
**participants needed**  
**do you own a late model turbo**



Cube	Garden	Boston	Dublin	MLE
OFF	MUTE	1:10p	6:10p	MUTE



## Wanted: car game/simulation

From: Korrinn Fu <korrin@media.mit.edu>  
I'm looking for a car game or simulation that runs on the computer if any of you has one lying around collecting dust and are willing to lend it out for a couple of months please contact me directly. Thanks very much.

participants needed  
**do you own a late model turbo porso**

Cube	Garden	Boston	Dublin	MLE
OFF	MUTE	1:30p	6:30p	OFF

# iCom

- Written in Isis
  - <http://www.media.mit.edu/isis>
- Works on mid-range Linux workstations
- Soon on Mac OSX
- Projector and screen cost more than computer
- Connectedness in organizations
- Connectedness around media