## Broadercasting

- ¥ Surj Patel Object Based Media Group
- ¥ Interest in Broadcasting Generally My background
- ¥ TV set as an outlet for additional services
- ¥ Social applications for viewers -- additional services for broadcasters
- ¥ TV set becomes another node on the network.

## Broadercasting

- \* Technical and Basic Editorial for Broadercasting website.
- † http://www.media.mit.edu/broadercasting/sig/
- \* Two part Website and screensaver
- ¥ Screensaver is push channel
- ₹ Website offers:
  - —Community message board
  - —Document exchange
  - —Downloadable resources / Documents
  - —Events Calender
- **Y** Closed to members only
- ¥ Will trial new Viper Demobox on web on sig site

## Broadercasting

- ¥ So Need Feedback
- ₹ Tell me what you think ..
- ₹ Tell me what you want ..
- ¥ Surj@media.mit.edu

¥ Thanks ...