Broadercasting

¥ Surj Patel - Object Based Media Group
¥ Interest in Broadcasting Generally - My background
¥ TV set as an outlet for additional services
¥ Social applications for viewers -- additional services for broadcasters
¥ TV set becomes another node on the network.
Broadercasting

- Technical and Basic Editorial for Broadercasting website.
- http://www.media.mit.edu/broadercasting/sig/
- Two part - Website and screensaver
- Screensaver is push channel
- Website offers:
  - Community message board
  - Document exchange
  - Downloadable resources / Documents
  - Events Calendar
- Closed to members only
- Will trial new Viper Demobox on web on sig site
So - Need Feedback
Tell me what you think..
Tell me what you want..

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Thanks...