Ethan Zuckerman (@ethanz)
Center for Civic Media
(PARTICIPATORY) MEDIA

CIVIC MEDIA

CIVIC INVOLVEMENT
protests organized online
protests organized online

viral video campaigns
protests organized online

viral video campaigns

“facebook revolutions”
protests online
viral video campaigns
DIY "cyberwar"
enthusiasm

skepticism
exaggeration and distortion
exaggeration and distortion
slacktivism
mis/disinformation
exaggeration and distortion

slacktivism

mis/disinformation

oversimplification and backlash

become social activists
Tools that help communities express themselves
Tools to study media attention and frames
Historias Destacadas

Maria Elena Durazo

13 Ene 2012 - 3:26pm

Historias Recientemente Destacadas

1/13/2012 María Elena Durazo
1/13/2012 "A Better Life"
1/7/2012 ¿Su automóvil fue confiscado? ¡Escuche y lea, esta información!
1/10/2012 Carta de RENUNCIA a Joe Arpaio en Maricopa, Arizona
12/31/2011 Recapitulando a VeZmob en 2011

Historias Nuevas

1/15/2012 Marquito
1/15/2012 - 10:07am

vojo.co
mobile blogging in low-income communities
VoIPDrupal powers What’s Up community information system
Between the Bars
Human stories from prison

Between the Bars
Mail-based blogging for incarcerated populations
Data Therapy

NGO 2.0

Tweet with Me
Being a media consumer is tough. The Internet is full of statements and opinions. We're bombarded with them every day.

How do you decide what's true?

What goes through your head when you say that "our government right now is spending 40 percent more than what we take in?" Here's another to consider: because of the new health care law, 17 million kids can no longer be denied for a pre-existing condition.

When you see these types of statements in the wild, you don't always stop to think about them. You simply don't have the time. As you consume information you wind up skimming over some claims and focusing on others. When you focus you probably reach a conclusion based on the at hand: a mix of what you already believe and what information is presented by the author. Your conclusion will be very connected to how the frame was framed, how well it was written, and how strongly you believe whatever it is you believed.

Often you'll resort to making a judgment call based on what you've seen and heard in the past. Whether you admit it or not, you probably let your ideologies get in the way. This is perfectly normal.

Having a world view based on accurate information is incredibly important. Democracy simply can't work if the public is misinformed. You're the person who can be trusted to decide what to believe, you just have to remember to give the truth a fighting chance. This is why I'm working on Truth Goggles, a tool that will help you take a few moments to think when the time is right. It works right in the web browser.

You should activate Truth Goggles right now.

Are the fastened properly? Great! Now I bet you can totally believe me when I say that Republican-leaning states got more in federal dollars than they pay in taxes. You get the idea.

The point of Truth Goggles isn't to tell you what to think, it's to remind you when it's time. It works elsewhere on the internet, but you probably won't find many matches yet. For more information please check out truthgoggles.net.

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LazyTruth - Checking this email for misinformation...

President Obama has celebrated Christmas each year he's been in the White House, including large Christmas trees. For more details and photos of the National Christmas trees, see FactCheck.org's coverage.
Trayvon Martin thread in newspaper front pages, Twitter and Change.org

Data visualization: numeroteca.org

Sources: Twitter: trendistic.indextank.com
Front Pages: kiosko.net
Signatures: change.org
Compare the **Chicago Tribune** and the **New York Times** in 2009.

### Sports Coverage: 2009
What percentage of articles were about sports coverage?
- **Chicago Tribune**: 12%
- **New York Times**: 11%

### International Coverage: 2009
What percentage of articles were about countries where the US had concerns?
- **Chicago Tribune**: 2%
- **New York Times**: 2%

### Foreign Coverage: 2009
What percentage of articles were about countries that weren’t involved with the US?
- **Chicago Tribune**: 1%
- **New York Times**: 11%

### Arts Coverage: 2009
What percentage of articles were about popular culture or the arts?
- **Chicago Tribune**: 11%
- **New York Times**: 11%

### Journalist Gender: 2009
- **Chicago Tribune**: 31% female, 69% male
- **New York Times**: 28% female, 72% male

This data is based on articles from a selected week in March of each year. The article coding was created using a combination of algorithms and crowd-sourcing.
thanks!
(and please visit)