What's the next best thing to being there in person?

[Consumer Holo-Video]

Direct Fringe Writing

MIT Media Lab  April 2012
Object-Based Media Group

E15, 4th floor

V. Michael Bove, Jr.
Santiago Alfaro, Jim Barabas, Andy Bardagjy, Sunny Jolly,
Dan Novy, Edwina Portocarrero, Dan Smalley
Asking questions about expression, perception, and interaction.

Like…
How do we make the invisible/incomprehensible visible?

1. How much energy is in a basketball dunk?
How do we make the invisible/incomprehensible visible?

2. Is that club soda, tonic water, 7up, or Alka-Seltzer?
How little information makes the difference between watching a video and feeling that it’s happening around you?

[Infinity-by-Nine]
[SurroundVision]
[Narratarium]
What if reading a book, writing a book, and sharing a book with friends were part of the same experience?

[Calliope]
What's the next best thing to being there in person?

[Consumer Holo-Video]

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inside out

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